

**Identify issues or complaints the
moment they arrive in anyone's inbox**

Sentiment Alert

by Promptr[®]

Find out more: simon@promptr.co.uk | www.promptr.co.uk/sentiment-alert



**Imagine how special your client will
feel if your Senior Partner picks up
the phone to sort out their issue
Just after they've emailed in about it**

**Your clients will remember how you
make them feel
Not their original problem**

**Imagine your client commenting on
their bill, or your time taken to...**
Will it turn into a complaint?

How will you feel if a complaint ends up with review sites, regulators, insurers or introducers?

How will you feel if an automated alert enabled you to spot it early?

How the Promptr[®] Sentiment Alert works



You tell us your keywords to track and which email addresses to monitor

You carry on doing what you do best

Your firm's inbound emails pass by the Promptr Sentiment Alert. When it spots one with any keyword you are tracking...

Your nominated person / team is alerted, and forwarded that offending email

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Spend your time doing what you do best
Not worrying if staff missed something

Pricing

50% off if you already buy our CRM software

Setup:

£450 (+VAT)

Monthly bands (per alert):

1-100 tracked staff: £50/month (+VAT)

101-200 tracked staff: £100/month (+VAT)

201-300 tracked staff: 140/month (+VAT)

301-400 tracked staff: £170/month (+VAT)

401+ P.O.A.

Other Services: P.O.A.

FAQs...

Do we need to have a CRM system?

No.

The only criteria is that you have Microsoft Office (any version).

Where is our data stored?

We don't store your email content.

Your emails pass by the Promptr Sentiment Alert software, which is on **Microsoft Azure encrypted servers** - just like your Office 365 servers.

These are held on UK servers for UK clients.

Who can see our email content?

No person sees the content of your emails.

The employees and sub-contractors of Promptr Limited can see the keywords and staff email addresses you give us.

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Is it time to make your BD & CRM effortless?



Referrer Network Alert

How would you know if your work introducers are falling through gaps? Keep on top of your referral networks more easily than ever before. It doesn't matter which CRM you currently have, if at all. **Prices from £100/month**



Collaboration & Relationship Alert

Effortlessly understand all your key relationships and see who-knows-who without the usual CRM database headaches. Spend your time doing what you do best, not on database chores. No CRM database needed. **Prices from £250/month**



Key Client Alert

Need a one-firm overview of who-knows-who and who is emailing or meeting contacts at key clients? Want a heads-up before meeting the client? This shows you, without anyone lifting a finger of effort. **Prices from £50/month, multi-purchase discounts.**



Cross-Selling Alert

All your lawyers great at introducing colleagues? Imagine marketing receiving an alert when 'Employment law' keywords appear in an incoming email (that isn't sent to anyone in your Employment team). **Prices from £50/month, multi-purchase discounts.**



Sentiment & Client Listening Alert

How would you know if lawyers received an email with words in it that should worry you? Your Marketing / Practice Manager / Compliance Officer can now have an alert the moment it happens (or you can track nice words). **Prices from £50/month**



Promptr CRM, a fully managed CRM service

Need to understand your relationships and see who know who? Without lifting a finger of effort or doing database chores? Our fully managed CRM service (+ software) is what you'll be looking for. **Prices from £850/month**

Find out more: simon@promptr.co.uk | www.promptr.co.uk/sentiment-alert

**How would you feel if an issue landed in
an inbox tomorrow?**

Why not get this sorted out today

Book a meeting: calendly.com/promptr

Email us: simon@promptr.co.uk

Find out more: promptr.co.uk/sentiment-alert