

**Manage your referral network and work
introducers more easily than ever before**

Referrer Network Alert

by Promptr[®]

**Do you know which introducers your firm
has forgotten to keep in contact with?
Imagine never having a work referrer fall
through gaps ever again**

How often do you see “has anyone done anything with...” requests?

Imagine knowing this with a pre-meeting inbox alert about who you are meeting

**CRM databases are useless if nobody logs
“I met them” or “I know them”**

**Leapfrog this with Outlook tracking and
alerts. Never lift a finger of effort again**

**Databases have been around for 30+ years.
Why is there still usage & adoption issues?
Inbox alerts simply don't have this problem**

**Is it time for your firm to know who you
refer to & who is doing what with whom?
Quick setup. Simple to use. Effortless CRM**

Some lawyers are great at BD
Our automated alerts help the others



5% of people can use a 100 button database



90% can use a 5 button database



100% use email

How the Promptr[®] Referral Network Alert works



You tell us your external mail domains and the internal emails to track and monitor



Everyone keeps doing what they do best



Your firm's Outlook in/out emails and meetings pass by the Promptr software & contacts in those domains are created and tracked



BD receive monthly alerts:

- 1) List of introducers
- 2) Who knows them
- 3) Their recent activity
- 4) Who is being missed

Fee earners receive weekly alerts about 'their' contacts



Go armed to meetings with a pre-meeting alert



Lookup contacts or companies and log referrals

Screenshots

Shows Promptr alerts dashboard and hovering over referrer alert button



Alert Pricing

Setup:

£750 (+VAT)

Monthly bands:

1-50 tracked staff: £100/month (+VAT)

51-100 tracked staff: £150/month (+VAT)

101-200 tracked staff: £195/month (+VAT)

201-300 tracked staff: £225/month (+VAT)

301-400 tracked staff: £250/month (+VAT)

401+ POA

Other Services / Site Visits:

£950 per day (+VAT)

**50% off prices if you already buy
Promptr's fully managed CRM service**

FAQs...

Do we need to have a CRM system?

No. The only criteria is that you have Microsoft Office (any version).

Do we need to give you the contacts we want to track?

No. You can if you want to start faster. Just give us the email domains to track, and the software will create the contacts and your activity with them.

How quick can we get up and running?

The moment you sign, we'll set you up and you'll be up and running within a few working days.

How does it track and create contacts?

Our software tracks your inbound & outbound emails & meetings with contacts at the tracked domains. It creates the contacts (from the Outlook header record) and adds fee-earners who email them as knowing them & records the amount of emails and meeting with them (and by whom).

What alerts do we see?

Each month, your BD team receives an overview about who is being tracked, who is being met, and who is being forgotten about.

Your fee-earners receive a personalised alert each week, summarising the activity with their contacts. When that fee-earner has a meeting with a tracked contact, they receive a briefing email about the person they are meeting, PLUS an overview of their firm.

A link is in all alerts to a mini-CRM-database so anyone can look-up the contacts, which enables you to specifically add details of referrals & work introductions - IF you can get your fee-earners to add them!

Where is our data stored?

We don't store your email content. Your emails pass by the Promptr software, which is on Microsoft Azure encrypted servers - just like your Office 365 servers. These are held on UK servers for UK clients.

Who can see our email content?

No person sees the content of your emails. The employees and sub-contractors of Promptr Limited can see the contact's details in the software because we check they have come in correctly.

Is it time to make your BD & CRM effortless?



Referrer Network Alert

How would you know if your work introducers are falling through gaps? Keep on top of your referral networks more easily than ever before. It doesn't matter which CRM you currently have, if at all. **Prices from £100/month**



Collaboration & Relationship Alert

Effortlessly understand all your key relationships and see who-knows-who without the usual CRM database headaches. Spend your time doing what you do best, not on database chores. No CRM database needed. **Prices from £250/month**



Key Client Alert

Need a one-firm overview of who-knows-who and who is emailing or meeting contacts at key clients? Want a heads-up before meeting the client? This shows you, without anyone lifting a finger of effort. **Prices from £50/month, multi-purchase discounts.**



Cross-Selling Alert

All your lawyers great at introducing colleagues? Imagine marketing receiving an alert when 'Employment law' keywords appear in an incoming email (that isn't sent to anyone in your Employment team). **Prices from £50/month, multi-purchase discounts.**



Sentiment & Client Listening Alert

How would you know if lawyers received an email with words in it that should worry you? Your Marketing / Practice Manager / Compliance Officer can now have an alert the moment it happens (or you can track nice words). **Prices from £50/month**



Promptr CRM, a fully managed CRM service

Need to understand your relationships and see who know who? Without lifting a finger of effort or doing database chores? Our fully managed CRM service (+ software) is what you'll be looking for. **Prices from £850/month**

Spend your time doing what you do best
Not worrying if referrers fall through gaps

Book a meeting: calendly.com/promptr
Email us: simon@promptr.co.uk
Find out more: promptr.co.uk/referrer-network-alert