

**Identify cross-selling opportunities
and introduce your teams to clients
more easily than ever before**

Cross-Selling Alert

by Promptr[®]

Find out more: simon@promptr.co.uk | www.promptr.co.uk/cross-selling-alert



**Imagine a client casually mentioning
in an email to your Employment team
something about tax...**
100% confident your tax team will hear?

**If 1 in 1,000 emails is a missed piece of work... Go back 3 years. Go forward 3.
How much work is slipping past you?**

**Some teams are very happy to receive
introductions, but forget to give them
You can now leapfrog them**

**How much of each team's internal
emails and team sheets are remembered
when a client's email lands in an inbox?
Stop relying on effort, memory & time**

**Winning new work from clients is easier
and cheaper than finding new clients**
**Our tech makes it effortless. You'll
wonder how you ever managed without it**

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Some lawyers are great at BD
Our automated alerts help the others

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How the Promptr[®] Cross-Selling Alert works

A Tax team example



You tell us your tax related keywords to track and which email addresses to monitor (all except your tax team's)



Everyone keeps doing what they do best



Your firm's daily inbound Outlook emails pass through the Promptr alert software



When the software spots a Tax keyword...



Your marketing person is sent an alert with the email, who then qualify it and connect your relevant teams

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Pricing

50% off if you already buy our CRM software

Setup:

£750 (+VAT) for first alert

£150 (+ VAT) for additional alerts

Monthly bands (per alert):

1-100 tracked staff: £50/month (+VAT)

101-200 tracked staff: £100/month (+VAT)

201-300 tracked staff: 140/month (+VAT)

301-400 tracked staff: £170/month (+VAT)

401+ POA

Other Services / Site Visits:

£950 per day (+VAT)

FAQs...

Do we need to have a CRM system?

No. The only criteria is that you have Microsoft Office (any version).

Do we need to give you the client we want to track?

Just give us the email domains you want us to track. For instance, your top 100 clients. You don't want to track everyone, as the noise will be too confusing.

How quick can we get up and running?

The moment you sign, we'll set you up and you'll be up and running within a few working days.

Does it create contacts?

No. This software tracks your inbound emails and looks for the keywords you use for each team. No contacts are created, it just forwards an email to you BD or Marketing person/team.

What alerts do we see?

You only see an alert when an email triggers the software.

Do we need an alert for each team?

Yes. Each alert is for each team because it excludes them and looks for their keywords. So if you have five teams, you'll need five alerts, if each team wants to spot opportunities.

Where is our data stored?

We don't store your email content. Your emails pass by the Promptr software, which is on Microsoft Azure encrypted servers - just like your Office 365 servers. These are held on UK servers for UK clients.

Who can see our email content?

Nobody from Promptr sees the content of your emails. The software is automatic and forwards the email to your internal BD & Marketing team. If you don't want the email included, and just want the alert to mention the keyword, let us know.

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Is it time to make your BD & CRM effortless?



Referrer Network Alert

How would you know if your work introducers are falling through gaps? Keep on top of your referral networks more easily than ever before. It doesn't matter which CRM you currently have, if at all. **Prices from £100/month**



Collaboration & Relationship Alert

Effortlessly understand all your key relationships and see who-knows-who without the usual CRM database headaches. Spend your time doing what you do best, not on database chores. No CRM database needed. **Prices from £250/month**



Key Client Alert

Need a one-firm overview of who-knows-who and who is emailing or meeting contacts at key clients? Want a heads-up before meeting the client? This shows you, without anyone lifting a finger of effort. **Prices from £50/month, multi-purchase discounts.**



Cross-Selling Alert

All your lawyers great at introducing colleagues? Imagine marketing receiving an alert when 'Employment law' keywords appear in an incoming email (that isn't sent to anyone in your Employment team). **Prices from £50/month, multi-purchase discounts.**



Sentiment & Client Listening Alert

How would you know if lawyers received an email with words in it that should worry you? Your Marketing / Practice Manager / Compliance Officer can now have an alert the moment it happens (or you can track nice words). **Prices from £50/month**



Promptr CRM, a fully managed CRM service

Need to understand your relationships and see who know who? Without lifting a finger of effort or doing database chores? Our fully managed CRM service (+ software) is what you'll be looking for. **Prices from £850/month**

Find out more: simon@promptr.co.uk | www.promptr.co.uk/cross-selling-alert



Spend your time doing what you do best
Not worrying about missing opportunities

Book a meeting: calendly.com/promptr
Email us: simon@promptr.co.uk
Find out more: promptr.co.uk/cross-selling-alert